



# Sevier County

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January 5, 2010

Dear Jeri Mae:

It's nerve racking to recommend a speaker—who you have never personally heard speak—to your peers. But I did, and you were great! Thank you for an engaging, thought provoking presentation of “Citizen Conflict and Complaints” to the Utah County Treasurers at our 2009 State Convention.

I'd heard about you from a friend who is a Chamber of Commerce Executive. On her recommendation we hired you to present at our conference. After your presentation, I heard so many good things from the Treasurers. The only thing they wish was different was that you should have been given more time on our agenda!

It was great to have a speaker who provided a full menu of topics for us to choose from. We were able to select a presentation that had information we could use, and had never been offered before. And then, you took the topic and customized it just for us.

You also surveyed all of us in advance of your presentation. Another repeated comment from participants was how much they appreciated your knowledge of what we do, what our unique challenges are, and specific ideas for us to apply. They felt you “really understand us.” Your handouts were “keepers” and your audio visuals added to your message, and the prizes were fun (I still have mine on my desk.)

Sincerely yours,



Cheryl Buchanan

Sevier County Treasurer

Member, Utah County Treasurers Association Convention Committee