



North Carolina
Department of Commerce
Division of Tourism, Film, and Sports Development

Michael F. Easley, Governor
James T. Fain III, Secretary

Lynn D. Minges, Executive Director

April 10, 2006

Ms. Jeri Mae Rowley
600 Alice Drive
Great Falls, Montana 59405-3708

Dear Jeri Mae:

Thank you for your memorable presentation at our annual Governor's Conference on Tourism in Durham, North Carolina, on April 3, 2006. The conference attendees left your session laughing, smiling and singing your praises as they made their way to lunch. The sponsor of your session was extremely excited that her company had its name associated with "Taking Stress by the Horns." Following the research session on leisure travel trends, your general session presentation was an energetic and positive way to close the conference.

After attending a similar session you gave at ESTO in 2005, I had no doubts that you would be a fantastic presenter at our conference. Your enthusiasm and energy brought everyone in the room to life, and you had the audience's full attention and participation. Everyone left "Taking Stress by the Horns" feeling good and with much lower stress. But perhaps best of all, you gave them practical information on how to reduce their day-to-day stress in the office and at home so they could sustain their endorphins.

It was truly a pleasure working with you. Thank you for helping to make the 2006 Governor's Conference on Tourism a great success. You left a lasting impression on the conference attendees and provided ground work to build upon for their own professional and personal success.

Very truly yours,


John D. Beatty II
Special Projects Coordinator