

More for Your Money

Earn a Higher R.O.I. for Training

**Customized Training Developed and Delivered by
Jeri Mae Rowley, MS Human Resource Management**

Now, more than ever you need to get a true return on investment (R.O.I.) for every dollar you spend on employee training. You must **"Get More for You Money!"**

Now, more than ever you must show a measurable, positive impact of training on your business or organization.

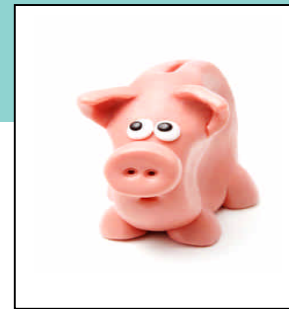
The new economic reality of tough times is that we need to provide effective training for employees who are being asked to:

- Do "even more" with "even less"
- Cross train to be more agile and innovative,
- Improve customer satisfaction,
- Increase productivity and innovation,
- Increase profitability, and
- Help us survive and thrive.

Training that Sticks

Attend this seminar if you are ready to:

- Increase the **ROI---Return on Investment** of any training you offer employees.
- Design and deliver training with a measurable **IOB---Impact on Business.**
- Aligning business goals with employee performance.
- Train only the Trainable
- Help supervisors and trainers improve their impact by increasing opportunities for "transfer of training." You can **"Get More for You Money!"**
- Show Supervisors how they "Make or Break" the Training Investment.
- Design and deliver training that "transfers" from the classroom, workshop, or webcast to the workplace.
- Take home robust handouts & resources to help you **"Get More for Your Money!"**



Thursday, September 10th
Great Falls Holiday Inn

Two Sessions:

8:00 a.m. to Noon ~or ~
1:00 to 5:00 p.m.

\$75 if pre-registered by
September 8th

Pre-registered SHRM
Members \$65

Seating Limited. Pre-register
and pre-pay calling Sally Callery
(406) 771-3118 or email
sally.callery@gfclinic.com

Past Participants Say:

*Great presentation —
as always! Fun,
humorous, good
applicable info I can
really use.*

*I'm bringing this
training to every
supervisor in my
organization!*

*Geez! You were great. Everyone just
raved about the session--and you
hit the mark with your research
and message.*

*Jeri Mae was very
expressive and fun. I'm a
counselor and she's as
good as a year of therapy!*

*Relevant. Great handouts.
Well-researched—
she really learned about us.*

*The conference attendees left your session
laughing, smiling and singing your praises.*



Our speaker, **Jeri Mae Rowley**, has delighted audiences in 14 states, Canada and the US Virgin Islands with her unique brand of **"Western Wit and Wisdom for the Workplace.™"** You'll be enriched by Jeri Mae's two decades of truly customized training development and delivery. And, by the amazing variety of industries she's served---from hospitals to high schools; semiconductors to pet cemeteries; drill bit manufacturing to tropical island resorts... Please visit her website for more information: www.jerimaeowley.com.



Registration & Invoice

Check to:
 Human Resource Managers
 Clinic HR Generalist

Date: _____

More For Your Money:
Earn a Higher Training R.O.I. Seminar
 Jeri Mae Rowley, MS Human Resource Management, Presenter
Choose from Two Seminars
Thursday, September 10th at the Great Falls Holiday Inn



- 8:00 a.m. – 12:00 noon
- 1:00 p.m. – 5:00 p.m.

Your Organization			\$65 per Member	\$75 per Non-Member	Want HRCI Credit
Participant Name(s)	AM Session	PM Session	SHRM	Member	Credit

	Subtotals		
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Payment Options and Terms *TOTAL \$ _____

*Note: Participation fee is **non-refundable** but is transferable to another participant. Fee includes 4-hour workshop, coffee, refreshments and a robust, 20+ page, participant playbook.

To Pay by Check

Make all checks payable to: **Great Falls SHRM (address at top of invoice.)**

To Pay by Credit Card via Pay Pal

If you would like to pay via credit card, please email jerimae@jerimaerowley.com specifying the number of participants and their SHRM Membership Status. She will email a PayPal invoice, to you.

To Pay by Government Procurement Card

Email your request to jerimae@jerimaerowley.com. She will call you to get card info.

For more information, contact Sally Callery, President Great Falls Society for Human Resource Management (406) 771-3118 or email sally.callery@gfclinic.com